

Montana Shared Catalog BLUEcloud Mobile

Melissa Kulmer | Pre-Sales Solutions

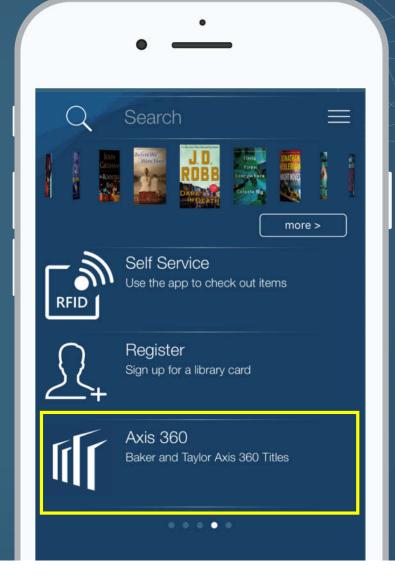
BLUEcloud Mobile Overview

- Available on Android, iOS
- Easy to Use app user interface
- Live Catalog searching using BLUEcloud Search Services
- Complete Account Management options for Patrons
- Branded for your consortium
- Easy to administer using web-based interface with real-time updates to content



Search Scoping and Search Filters or Tabs

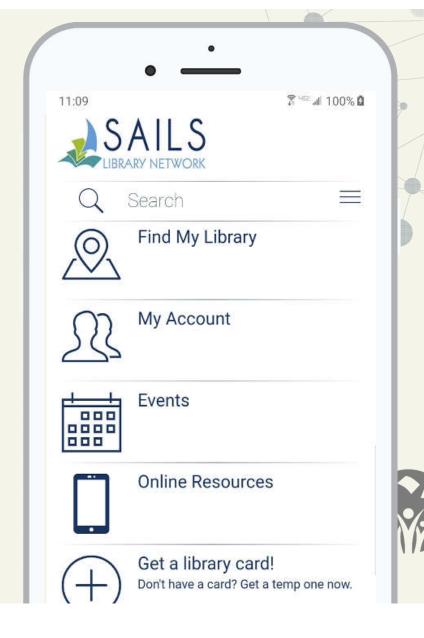
- You decide what search filters can be applied automatically in the app <u>pre-search</u>
- Create useful search filters, to be applied <u>post-search</u>
- Create tabs with pre-defined, targeted searches
- Easily configured in BLUEcloud Central and BLUEcloud Mobile Content Management System





Patron Search Experience

- Templates for BLUEcloud Mobile can control searching and branding
- Patron login loads unique template and adjusts search experience



BLUEcloud Mobile App Admin

- Available from any browser
- View Activity
- Easily customize appearance and enable or disable features
- Changes instantly available in app!

Mobile App Activity: BC Mobile Intro OVERVIEW From: 15/06/2019 Until: 15/10/2019 Generate CHANNELS ✓ Included Extended Results CONTENT Usage By Platform MOBILE APPS Platform Type Devices Launches USERS 118 435 GROUPS 23 52 TOOLS iPhone 80 329 LOGOUT 816 Usage By Month LMS API Requests **Devices** Launches New Devices 20 218 support sirsiduniy con Jul-19 62 28 Aug-19 90 12117 Aug-19 76 Sep-19 109 11870 1-800-284-3969 Sep-19 85 280 Oct-19 14 272 3330 82 19 Oct-19 38 * This is not a sum of this column as the total devices each month includes devices that are used in other months LMS API Methods Used GetCharges 756

GetCharges-BCP

1226

915

675

830

BLUEcloud Mobile Customers

Examples of great content!



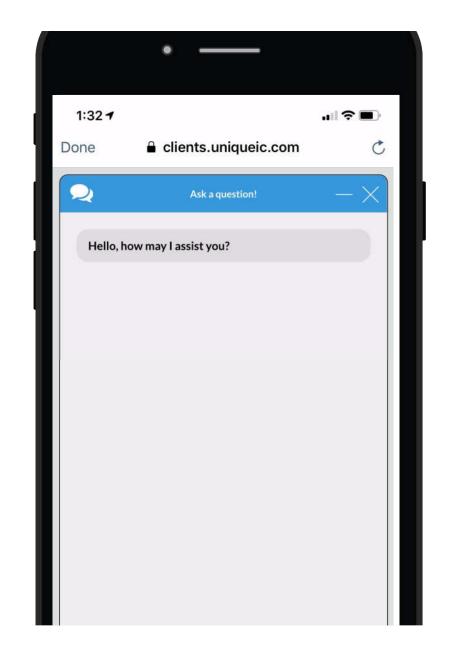
Live Demo





Calendar

- Calendar tab
- Categorized RSS Events feed
- Chat tab
- HTML content item
 - Link to Zendesk

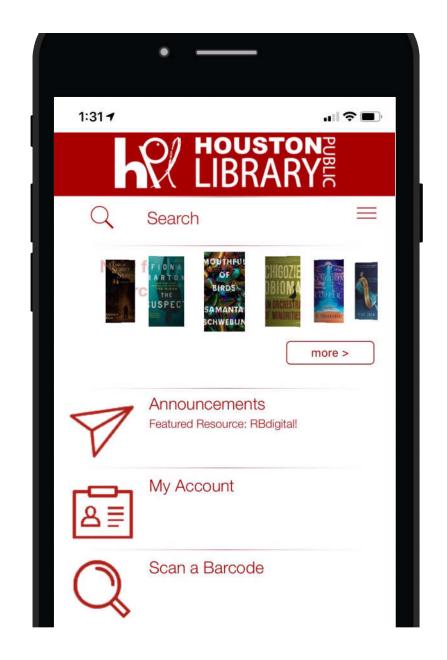




News and Announcements

Houston Public Library

• "Announcements" mobile tab

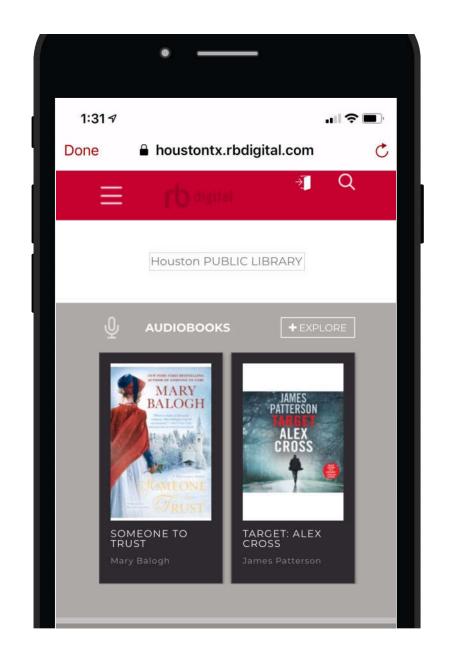




News and Announcements

Houston Public Library

- "Announcements" mobile tab
- HTML content item
 - RBDigital home

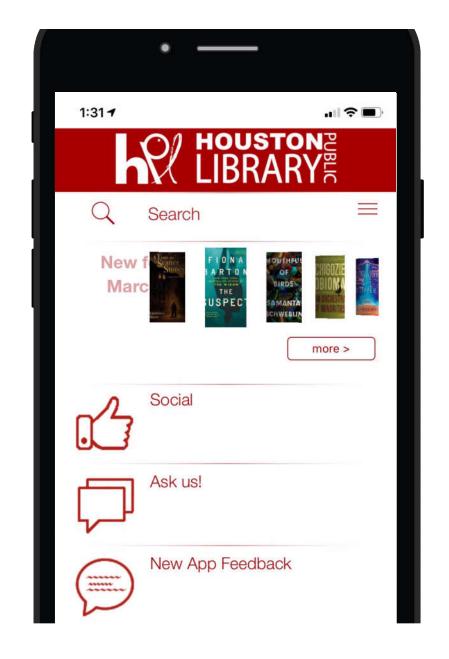




Survey

Houston Public Library

• "New App Feedback" mobile tab

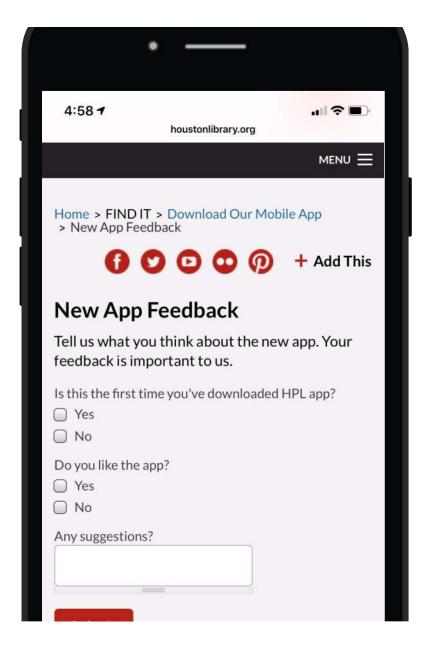




Survey

Houston Public Library

- "New App Feedback" mobile tab
- HTML content item
 - Link to library website





Research Databases

CLEVNET library cooperation

• "Research Databases" mobile tab





Research Databases

CLEVNET library cooperation

- "Research Databases" mobile tab
- HTML content item
 - Linked to library website

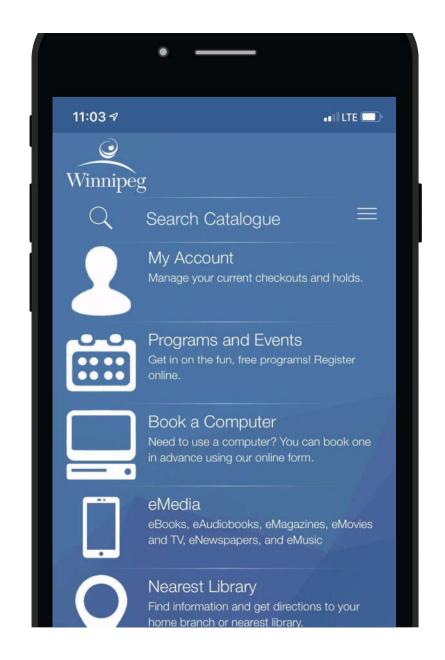




Book a Computer

Winnipeg Public Library

• "Book a Computer" mobile tab





Book a Computer

Winnipeg Public Library

- "Book a Computer" mobile tab
- HTML content item
 - Link to booking website





Search Smart!

Winnipeg Public Library

• "Search Smart!" mobile tab

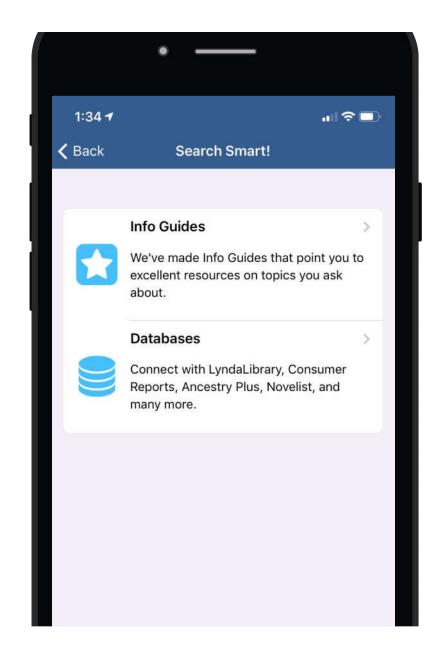




Search Smart!

Winnipeg Public Library

- "Search Smart!" mobile tab
- "Info Guides" and "Databases" mobile sub-tabs





Search Smart!

Winnipeg Public Library

- "Search Smart!" mobile tab
- "Info Guides" and "Databases" mobile sub-tabs
- Two HTML content items
 - URL for the info guides and the databases





PastForward

Winnipeg Public Library

• "PastForward" mobile tab

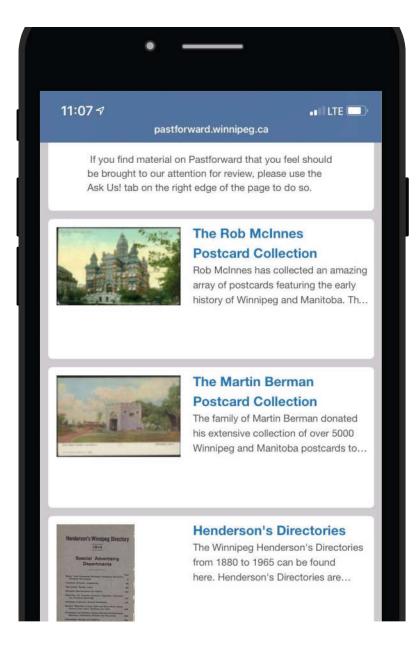




PastForward

Winnipeg Public Library

- "PastForward" mobile tab
- HTML content item.
 - Link to the PastForward site
 - Repository for Winnipeg's digital public history

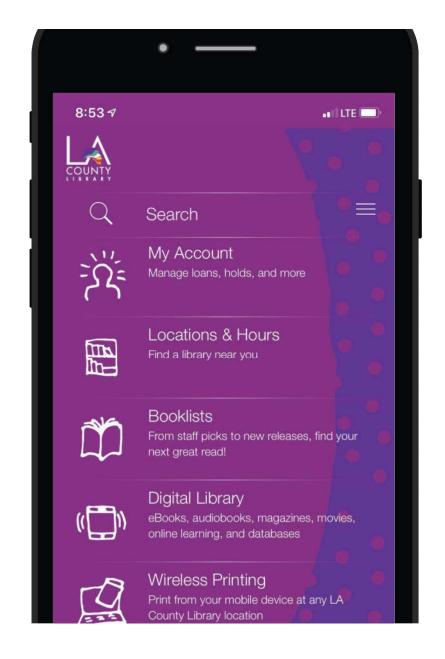




Reading Lists

LA County Library

• "Booklists" mobile tab





Reading Lists

LA County Library

- "Booklists" mobile tab
- HTML content item
 - Link to their Library Website

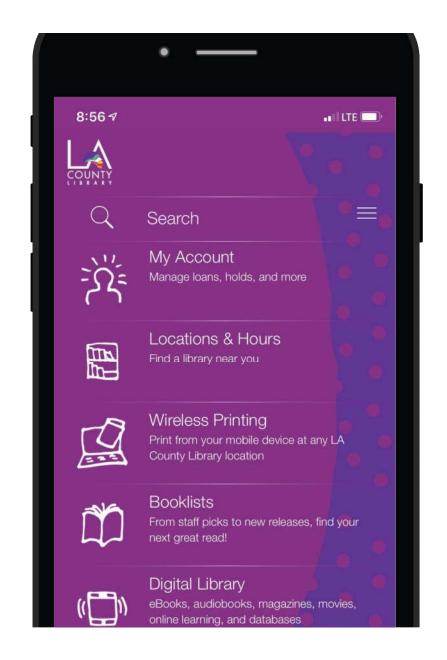




Wireless Printing

LA County Library

- "Wireless Printing" mobile tab
- HTML content item
 - Link to their SmartAlec printing URL

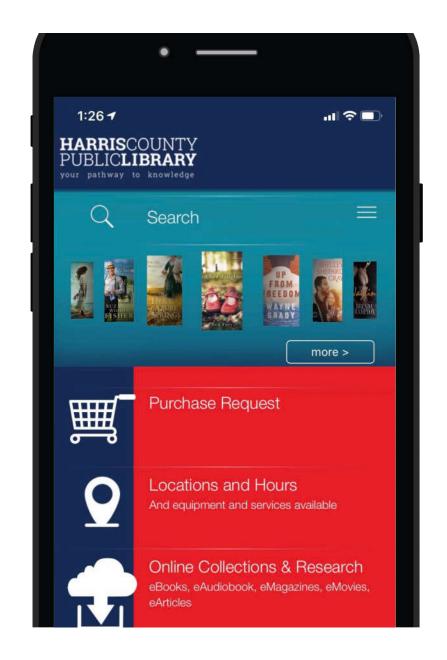




Purchase Request

Harris County Public Library

• "Purchase Request" mobile tab

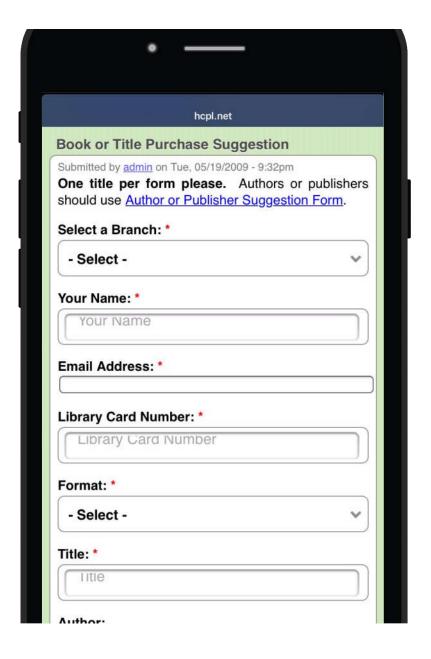




Purchase Request

Harris County Public Library

- "Purchase Request" mobile tab
- HTML content item
 - Linked to library website





Forgot My Pin

Harris County Public Library

• "Forgot My Pin" mobile tab

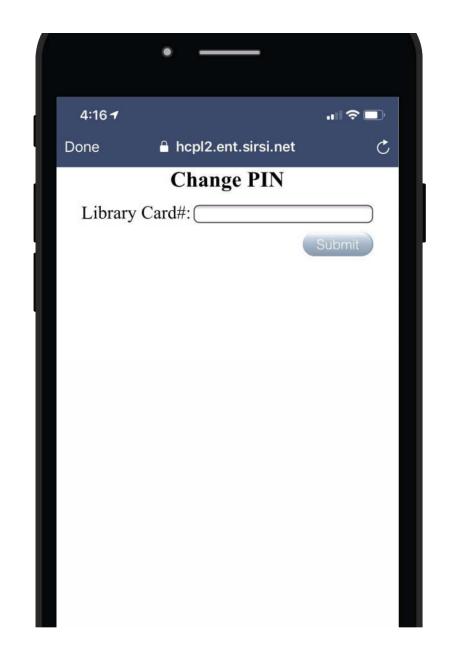




Forgot My Pin

Harris County Public Library

- "Forgot My Pin" mobile tab
- HTML content item
 - Link to their Enterprise instance





Podcast

Jacksonville Public Library

"Completely Booked Podcast" mobile tab





Podcast

Jacksonville Public Library

- "Completely Booked Podcast" mobile tab
- HTML content item
 - Link to library podcast



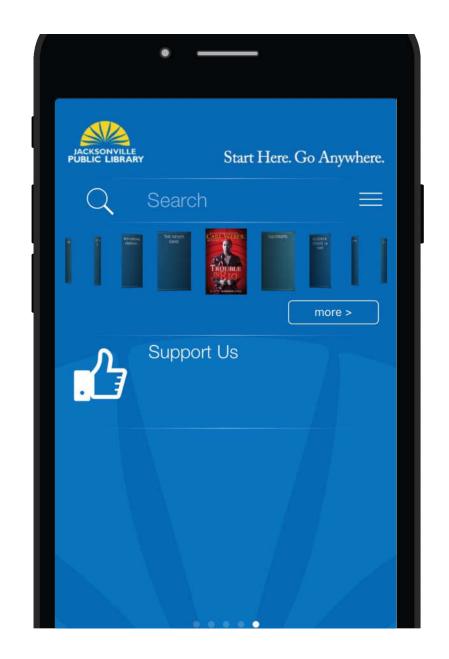
stopped by the



Support Us

Jacksonville Public Library

• "Support Us" mobile tab

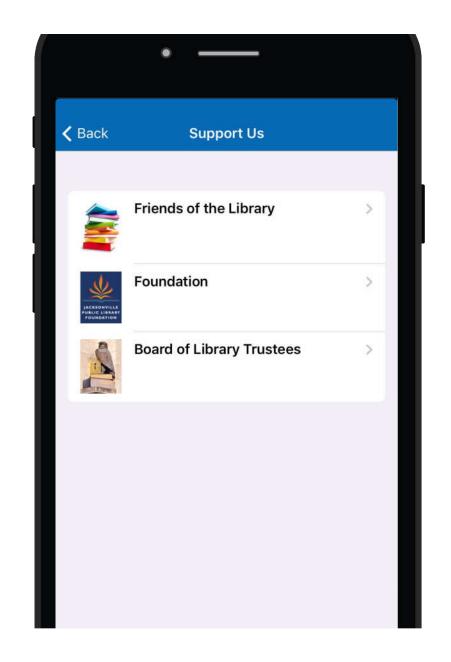




Support Us

Jacksonville Public Library

- "Support Us" mobile tab
- "Friends of the Library", "Foundation", and "Board of Library Trustees" subtabs

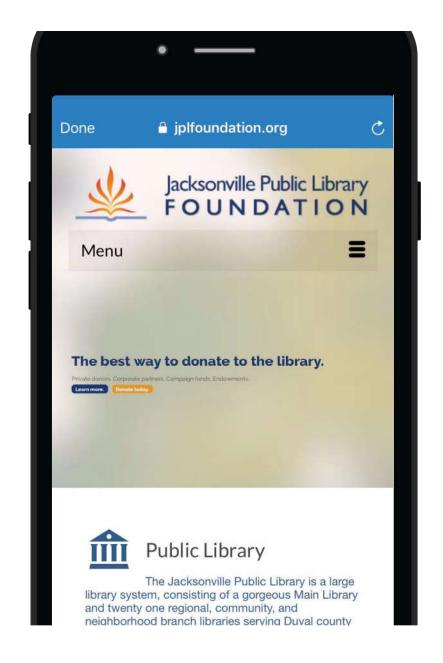




Support Us

Jacksonville Public Library

- "Support Us" mobile tab
- "Friends of the Library", "Foundation", and "Board of Library Trustees" subtabs
- HTML content items
 - Links to foundation and library website

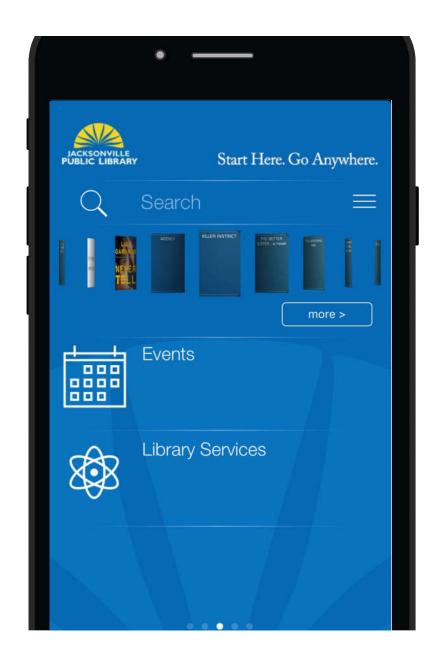




Library Services

Jacksonville Public Library

• "Library Services" mobile tab



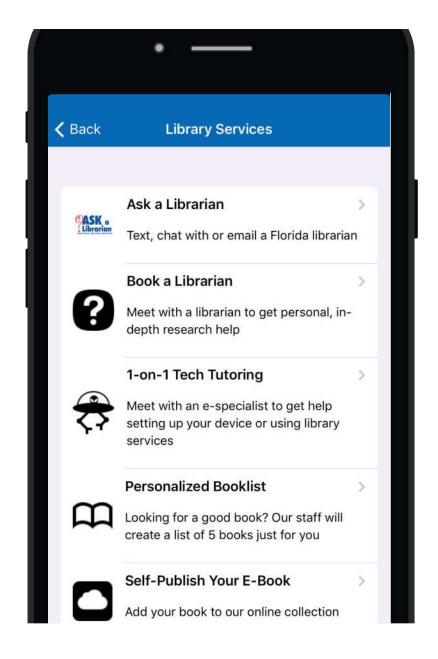


Start Here. Go Anywhere.

Library Services

Jacksonville Public Library

- "Library Services" mobile tab
- Multiple sub-tabs
- HTML content items
 - Links to the library website and the library's "askalibrarian.org" link

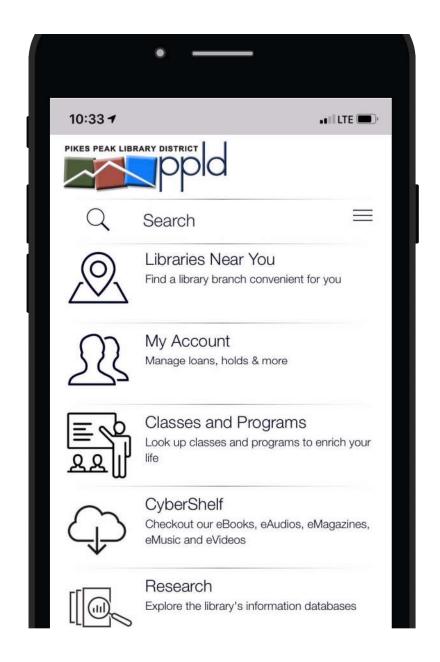




Classes and Programs

Pikes Peak Library District

• "Classes and Programs" mobile tab

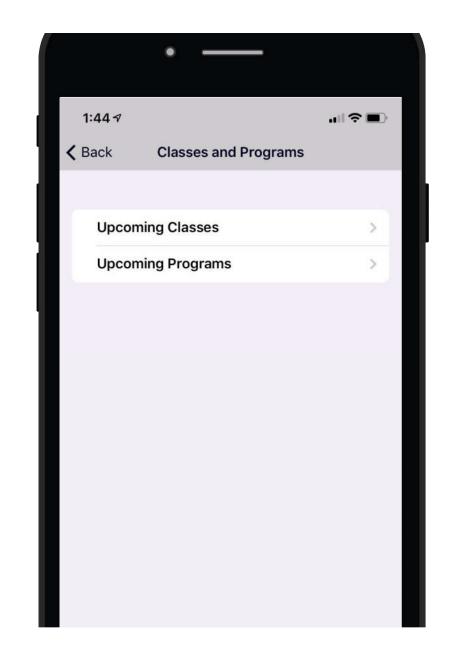




Classes and Programs

Pikes Peak Library District

- "Classes and Programs" mobile tab
- "Upcoming Classes" and "Upcoming Programs" sub-tabs

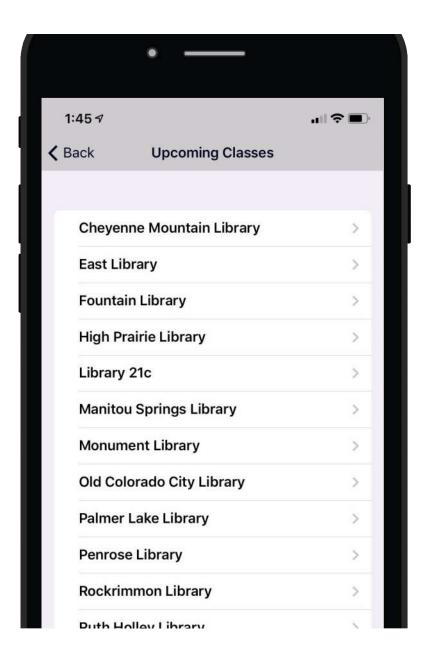




Classes and Programs

Pikes Peak Library District

- "Classes and Programs" mobile tab
- "Upcoming Classes" and "Upcoming Programs" sub-tabs
- Sub-tabs for each library

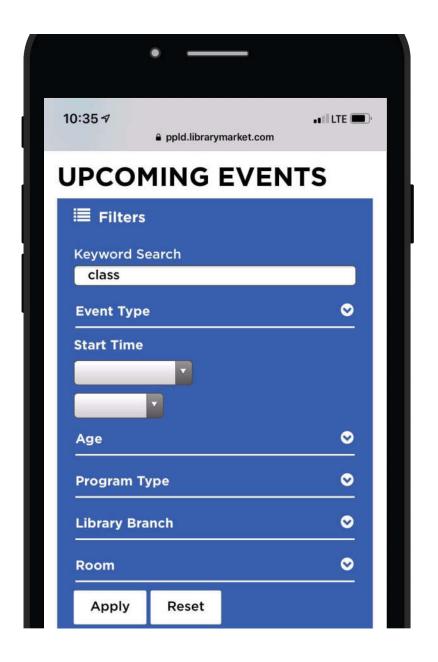




Classes and Programs

Pikes Peak Library District

- "Classes and Programs" mobile tab
- "Upcoming Classes" and "Upcoming Programs" sub-tabs
- Sub-tabs for each library
- HTML content item
 - Link to the PPLD calendar with branch URL

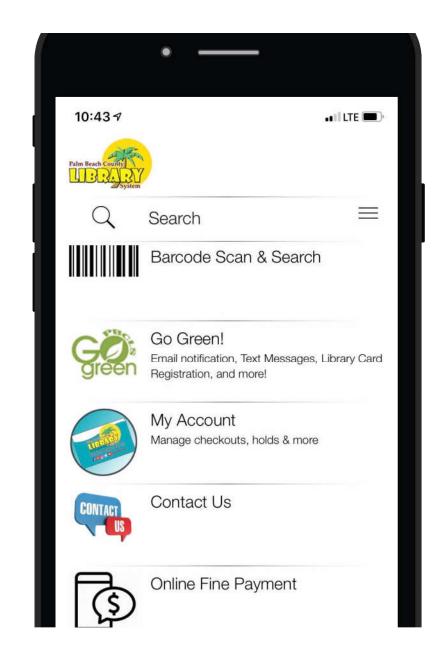




Go Green!

Palm Beach County Library System

• "Go Green!" mobile tab

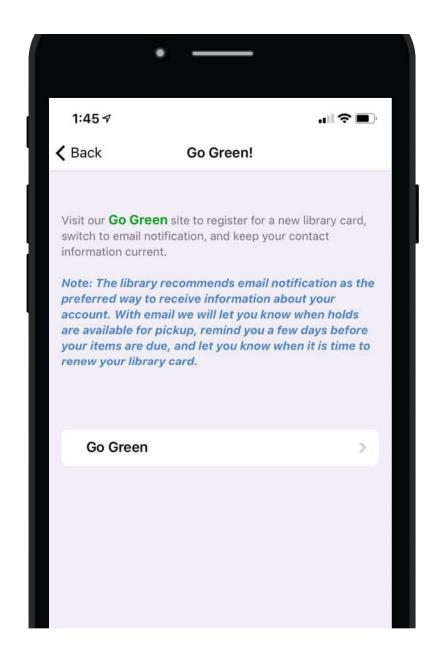




Go Green!

Palm Beach County Library System

- "Go Green!" mobile tab
- "Go Green" sub-tab with description

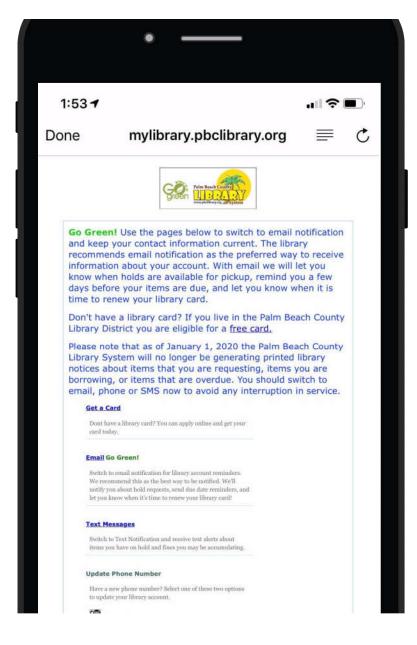




Go Green!

Palm Beach County Library System

- "Go Green!" mobile tab
- "Go Green" sub-tab with description
- HTML content item
 - Link to library "Go Green!" page





Newsletter

Grapevine Public Library

• "News" mobile tab





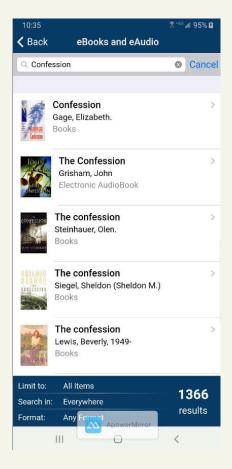
Newsletter

Grapevine Public Library

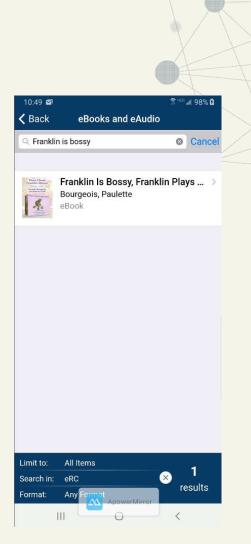
- "News" mobile tab
- PDF Document content item
 - Uploaded Library Newsletter



Overdrive









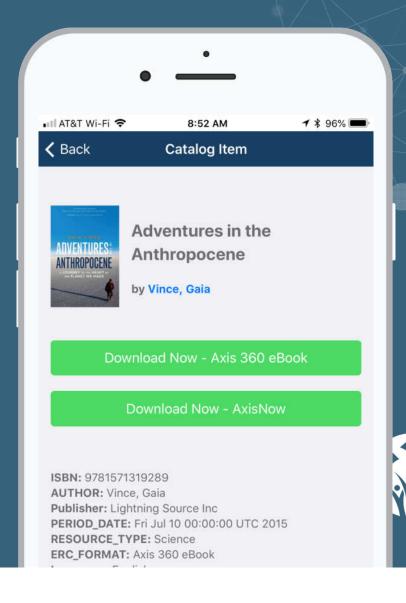
Listen

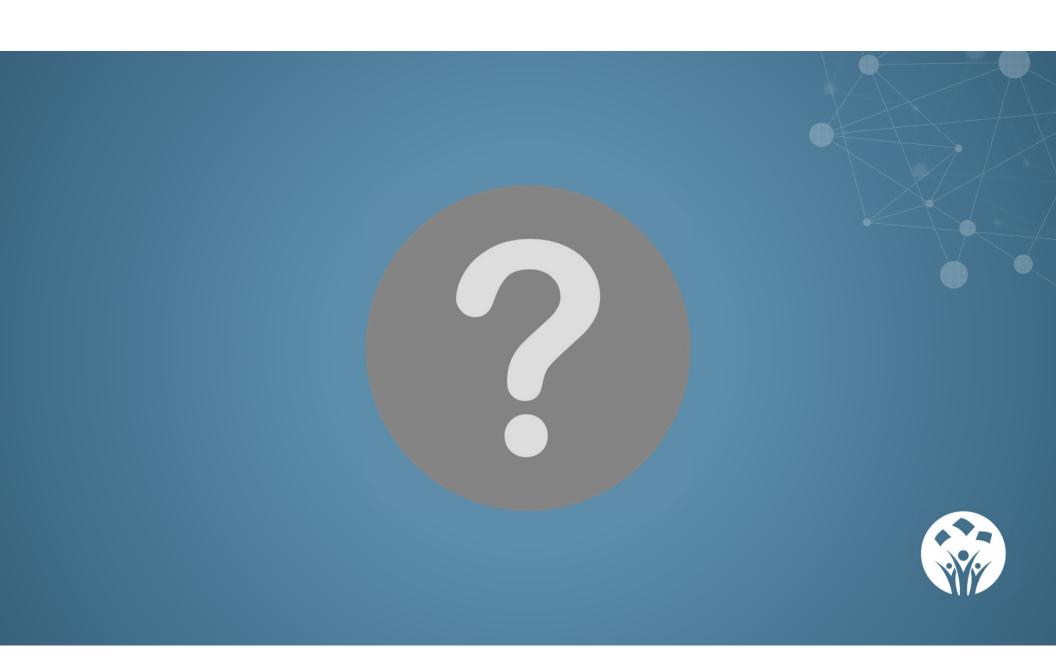
HTML

Kindle

Coming Soon

- Baker & Taylor Axis 360 ereader and eaudio integration
- Bluetooth Beacons for push notifications to patrons
- Self-Service Checkout (non-RFID & RFID)





Thank You!

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